



Karla Kelman

Marketing Community Manager

About Me!

Originally from the Spice Island of Grenada in the Caribbean, Karla Kelman, Leighland's new Marketing Community Manager, is a studio artist, an author, a graphic designer and a marketing specialist. Surviving the 1980s revolution in her country, her family migrated to the United States when she was a child where eventually she earned her bachelor's degree in graphic design. Alongside that accomplishment, she also holds a bachelor's degree in biblical studies, an associate degree in liberal art, and education credentials in two states. As a mother of two incredible children, she understands the need for excellence in education and the importance of connecting a school to its community.

For a decade she taught International Baccalaureate and College Board Advanced Placement at the secondary school level where she achieved various certificates and awards, before permanently entering the field of Advertising and Marketing. Prior to that she began her career as an intern graphic designer at a regional television station in the U.S.; served in the ministry for ten years and have been a business owner for longer. Because she has resided in various places and among different people groups, her gift of communication has been tremendously developed. She could connect with people of varying backgrounds, interests and life experiences.

Her faith in God and passion for people and the arts has kept her fire of curiosity, creativity, caring and collaboration ignited. She is a firm believer that the way to make a difference is to take that first step yourself. Usually, it is a small one that begins with "I wish I could...", "I've always wanted to...". That thought or desire is the innate calling to do something incredible. Once the step is taken then subsequent steps become easier and with time, the difference that we seek to make has impacted the lives of others.

She is tenacious in everything she does, and her hope is to add to Christian education by partnering with the surrounding communities in creating an environment that is inviting, engaging and transformational.